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The must-read summary of Alfred P. Sloan Jr.'s book "My Years with General Motors: How General Motors Was Built Into the Largest Corporation in the World". This complete summary of the ideas from Alfred P. Sloan Jr.'s book "My Years with General Motors" shares Alfred P. Sloan Jr.'s experience as a CEO of General Motors from 1923 to 1946.

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My Years with General Motors ebook EPUB/PDF/PRC/MOBI/AZW3 Alfred P. Sloan Jr. was CEO of General Motors from 1923 to 1946. My Years with General Motors was originally published in 1964.

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withstood the test of over thirty years' time. Even today, Bill Gates praises MY YEARS WITH GENERAL MOTORS as the best book to read on business, and Business Week has named it the number one choice for its "bookshelf of indispensable reading." MY YEARS WITH GENERAL MOTORS became an instant bestseller when it was first published in 1963.

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"My Years with General Motors", Fifty Years On. Sloan was the consummate organization-builder. His vision was evident in the very structure of the new multidivisional firm, which divided the American automobile market into five price segments. The heads at Chevrolet (the low-priced unit), Pontiac, Buick, Oldsmobile,...

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Book review: Alfred P. Sloan "My years with General

My Years with General Motors tells Alfred P. Sloan, Jr.'s remarkable story. When Alfred P. Sloan, Jr. joined General Motors in 1918, it was a sprawling, loosely organized company heading toward severe financial and management crises.

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